



GOVERNMENT OF ROMANIA



GOVERNMENT OF BULGARIA



Common borders. Common solutions.

Cross-border Region General Toshevo - Negru Voda - Unknown Tourist Destination

Total budget	1 496 741.36 Euro	EU contribution	1 269 536.02 Euro
Start date	10.08.2012	End date	09.12.2011

1. Partnership

Lead Partner	General Toshevo Municipality		
Lead Partner Address	5 Vasil Aprilov Str.	Contact person	Dimitar Mihaylov, Mayor Tel: 00359 5731 2020 Fax: 00359 5731 2505
Partner 2	Negru Voda Town Hall		
Partner 2 Address	13 Mangaliei Str.	Contact person	Ion Nicolin, Mayor Tel: 0040 241 780 195 Fax: 0040 241 780 948

2. Project Result:

As a result of the project implementation, the infrastructure in the proximity of the tourist itineraries is improved - roads, surrounding space. With the improvement of the tourist infrastructure and the joint marketing and promotion of the tourist products the environment for attracting investments in the region was also improved. The Project created possibilities for alternative employment and improvement of the quality of life of the residents in the two regions.

3. Project Story

The project corresponds to **Priority Axis 3: Economic and social development - Economic development and social cohesion by joint identification and enhancement of the area's comparative advantages. Key area 3.1 Support of cross-border business cooperation and promotion of the regional image and identity.**

Indicative Operation: Promotion of cross-border tourist networks and diversification of the existing cross-border services; Joint marketing and promotion of cross-border products.





GENERAL OBJECTIVE:

Development of the joint tourist potential of General Toshevo Municipality and the Local Council of Negru Voda.

SPECIFIC OBJECTIVES: Conservation of the natural resources and the bio diversity of both municipalities; Setting up of pre-conditions for joint social and economic development of both municipalities; Creation of alternative for employment in both municipalities.

Activities:

- Completed of construction and installation works in: Building TIC (tourist information centre); Selected tourist sites-«Yordan Yovkov» museum, Philipova Kruchma (development of the territory adjoining these sites); Indication, marking and development of the tourist itineraries (incl. Information signs, maps of the itineraries, places for rest with benches and shades); Construction and assembling prefabricated wooden bungalows for tourists and students in the village of Krasen; Rehabilitation of roads - a part of a road between the villages of Krassen - Rossen with length 2.3 km; Asphaltting the road 1,120km in Negru Voda.
- Delivery of equipment for TIC in General Toshevo and Town council building Negru Voda.
- Producing and printing information and promotional materials and products.
- Enhancing the capacity and competences of human resources - holding 2 trainings, 2 seminars and educational-up-bringing campaigns. The teaching courses in Romanian and Bulgarian language.

	<p>Project website</p>  <p>General Toshevo Municipality</p>	<p>http://toshevotours.org</p>  <p>Negru Voda Town Hall</p>
<p>Photo Gallery</p>	 <p>Sites in construction progress</p>	 <p>The completed sites constructed under the project</p>