

“Euroregion Ruse-Giurgiu Operations - Integrated opportunity management through masterplanning” ERGO Masterplan

Total budget	949 944,48 Euro	EU contribution	805 742,91 Euro
Start date	18 February 2011	End date	17 August 2012

1. Partnership

Lead Partner	Ruse Municipality		
Lead Partner Address	Ruse 7000, 6, Svoboda square	Contact person	Mr. Plamen STOILOV, Mayor Phone 00359 82 881 802, Fax: 00359 82 834 413, E-mail: mayor@ruse-bg.eu
Partner 2	Giurgiu Municipality		
Partner 2 Address	49 - 51 Bucuresti street, Giurgiu	Contact person	Mr. Nicolae BARBU, Mayor Phone 0040 246 216 174, Fax: 0040 246 215 405, E-mail: primar@primaria-giurgiu.ro

2. Project Result:

The main result of the project is the detailed master plan of the Euroregion Ruse-Giurgiu- which will serve as a basis for an effective future development of the entire cross-border territory between Ruse and Giurgiu - with an extensive complete catalogue of 10 joint investment projects. An important result is as well the investment profile published in 5 languages - an excellent promotion tool for the Euroregion Ruse-Giurgiu, targeted at potential local and foreign investors.

3. Project Story

The key output of the project is the ERGO masterplan which is created as a response to the cross-border area identified needs, obstacles and weaknesses and a tool for its cross-border socio-economic sustainable development.

The masterplan is a strategic document for the Euroregion Ruse-Giurgiu, but it is also a practical mean for decision-making and subsequent action planning which horizon reaches beyond 2027, i.e. two successive EU budget periods.

And last but not least, the ERGO Masterplan is a unique for EU practice strategic document which covers a cross-border area. It is an excellent example of European territorial cooperation and synergy of two different regional policies.

Some figures about the project implementation:

- More than 220 people took part in 5 major events both in Ruse and Giurgiu, they contributed to the masterplan development through their opinion as professionals and local citizens;
- A masterplan in 2 big chapters was created, discussed in public in Ruse and Giurgiu and approved by the Project Joint Steering Committee;
- 10 important investment projects influencing both sides of the Euroregion Ruse-Giurgiu were identified and described in the masterplan;
- An investment profile was created with a comprehensive region description, it contains the 10 strategic joint projects as well;
- 5000 copies of the investment profile with CDs were published in 5 languages (Bulgarian, Romanian, English, German and French)

Project website		www.ergomasterplan.ruse-bg.eu		
Photo Gallery				
	<i>Experts from Ruse and Giurgiu are discussing the regional development issues with the experts from the consortium selected to create the ERGO Masterplan</i>	<i>A Partners' meeting - partners are discussing project implementation</i>		
				
	<i>Opening speech of Ruse Municipality Mr. Plamen Stoilov (in the middle) during the public hearing of the masterplan in Ruse</i>	<i>A lot of people were interested in masterplanning and the investment profile during the conference in Ruse</i>		